

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP18/12 12.58
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME STEPHANIE KINCAID
SALES PRSN WA- JOE KNAUER _____

BEVERLY, MA 01915

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| | CLASS: NATL. | LOCAL | REGIONAL |
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ORDER # _____

| PRDCT | <u>ROMNEY FOR PRESIDENT</u> | EST# 94 | COMMENTS: (LINE) |
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| | | | |

FLIGHT DATES SEP19/12 SEP25/12 WK-1

CO-OP BITTING NEEDED

DATE SEP18/12 12.58

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED

REP: TO LENA

ER COLLE **
** NEW ORDER **
TTLS \$152750.101X
PLS CFM, THX 9/18

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

[illegible]

| AGENCY ADVERTISER CODE = | AGENCY EST |
|--------------------------|------------|
| AGENCY PRODUCT CODE = | |

| | | | | |
|---|-----------|----|------------|----------|
| 1 | 600A-700A | 30 | \$1,300.00 | 2,100.00 |
|---|-----------|----|------------|----------|

PROGRAM : NEWS
CON COM1 : 2X PER DAY

| | | | | | |
|---|-----------|----|------------|------|------|
| 2 | 600A-700A | 30 | \$1,200.00 | 9/19 | 2/21 |
|---|-----------|----|------------|------|------|

PROGRAM : NEWS
CON COM1: 2X PER DAY

REP HEADLINE# 6321658
*** ORIGINAL REV#0 ***

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| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|------------|------------|----------|---------|-----------|------|-----------|
| 3 | | | 700A-900A PROGRAM : GMA CON COM1: 2X PER DAY | 30 | | \$1,250.00 | 9/19 | 9/19 | 6 | | WED | 6 |
| 4 | | | 700A-900A PROGRAM : GMA CON COM1: 2X PER DAY | 30 | | \$1,600.00 | 9/24 | 9/25 | 4 | | M-TU | 4 |
| 5 | | | 1000A-1030A PROGRAM : MILLIONAIRE CON COM1: 1X PER DAY | 30 | | \$375.00 | 9/24 | 9/25 | 2 | | M-TU | 2 |
| 6 | | | 1000A-1030A PROGRAM : MILLIONAIRE CON COM1: 1X PER DAY | 30 | | \$300.00 | 9/19 | 9/21 | 3 | | W-F | 3 |
| 7 | | | 1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY | 30 | | \$625.00 | 9/19 | 9/21 | 3 | | W-F | 3 |
| 8 | | | 1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY | 30 | | \$750.00 | 9/24 | 9/25 | 2 | | M-TU | 2 |
| 9 | | | 1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY | 30 | | \$525.00 | 9/19 | 9/21 | 3 | | W-F | 3 |
| 10 | | | 1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY | 30 | | \$675.00 | 9/24 | 9/25 | 2 | | M-TU | 2 |
| 11 | | | 400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY | 30 | | \$625.00 | 9/19 | 9/21 | 3 | | W-F | 3 |

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|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 12 | | | 400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY | 30 | | \$800.00 | 9/24 | 9/25 | 2 | | M-TU | 2 |
| 13 | | | 500P-530P PROGRAM : NEWS CON COM1: 2X PER DAY | 30 | | \$1,800.00 | 9/24 | 9/25 | 4 | | M-TU | 4 |
| 14 | | | 500P-530P PROGRAM : NEWS CON COM1: 2X PER DAY | 30 | | \$1,400.00 | 9/19 | 9/21 | 6 | | W-F | 6 |
| 15 | | | 530P-600P PROGRAM : NEWS CON COM1: 2X PER DAY | 30 | | \$1,400.00 | 9/19 | 9/21 | 3 | | W-F | 3 |
| 16 | | | 530P-600P PROGRAM : NEWS CON COM1: 1X PER DAY | 30 | | \$1,800.00 | 9/24 | 9/25 | 2 | | M-TU | 2 |
| 17 | | | 600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY | 30 | | \$2,400.00 | 9/24 | 9/25 | 4 | | M-TU | 4 |
| 18 | | | 600P-630P PROGRAM : NEWS CON COM1: 2X PER DAY | 30 | | \$1,850.00 | 9/19 | 9/21 | 6 | | W-F | 6 |
| 19 | | | 700P-730P PROGRAM : NEWS CON COM1: 2X PER DAY | 30 | | \$2,400.00 | 9/24 | 9/25 | 2 | | M-TU | 2 |
| 20 | | | 700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY | 30 | | \$2,400.00 | 9/19 | 9/21 | 3 | | W-F | 3 |

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|----------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|--------------------------|-----------|
| 31 | | | 800P-1100P | 30 | | \$3,300.00 | 9/22 | 9/22 | 3 | | SAT | 3 |
| PROGRAM : COLLEGE FOOTBALL | | | | | | | | | | | | |
| 32 | | | 600A-700A | 30 | | \$525.00 | 9/23 | 9/23 | 1 | | SUN | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 33 | | | 700A-900A | 30 | | \$675.00 | 9/23 | 9/23 | 1 | | SUN | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 34 | | | 700P-800P | 30 | | \$2,200.00 | 9/23 | 9/23 | 1 | | SUN | 1 |
| PROGRAM : AMR VIDEO | | | | | | | | | | | | |
| 35 | | | 900P-1000P | 30 | | \$4,650.00 | 9/23 | 9/23 | 1 | | SUN | 1 |
| PROGRAM : REVENGE | | | | | | | | | | | | |
| SEP/12 152750.00 | | | | | | | | | | | CONTRACT TOTAL 152750.00 | |
| | | | | | | | | | | | TOTAL SPOTS 101 | |

MARKET TOTALS \$694,318 WFTV 22% WKMG 34% WESH 27% WOFL 16% WKCF 0% WRBW 1% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED
SVC- NSI
DEMOS- RA35+*